



Outreach to the Community

The Utah Black Chamber of Commerce used the 2008 Black history month to perpetuate its business development efforts and we celebrated our 2nd year anniversary on February 24th. We are growing as an organization which means there is an increase in membership. Over the past 2 years, our primary efforts have concentrated on developing a process that creates the delivery of contract and procurement opportunities and networks that improve the financial bottom line. To us this is the essence of membership value. These venues are essential for sound interaction between the organization and its membership, participation. Therefore, we are seeking to build a life-long commitment.

In February 2008, the UBCC used two events to perpetuate its business development efforts for the years. In the city Ogden, Stanley Ellington, the executive director, was the keynote speaker for the Ogden Branch NAACP at their Martin Luther King Jr. annual celebration. During his speech, he committed to establishing the Chamber's presence in the city to extend the support of Ogden based Black owned businesses. We also attended "*The State of The Black Community 2008*" sponsored by Michael Styles, the Director of Black Affairs from the Office of Ethnic Affairs on February 22, 2008, which was held in Salt Lake City, whereas the UBCC participated as a panel member to address business development in the Black community. The purpose of this forum was to address issues and

concerns that have a positive or negative impact on our community. All of the topical dialogue increased awareness in the various and provided information to inform or educate. Moreover, this interaction invigorated some to take action in which leads to improving its overall interpersonal relationship with one another. Therefore, the overall effort was to span constructive programs that generate a positive improvement within our community.

Organizational Development

Our calendar of events for the year 2008 is posted on our website: www.utahblackchamber.org. The UBCC will host an open house on Thursday, March 27, 2008, 5:30-7:30 pm, at 1747 South 900 West, Salt Lake City, the UBCC will host an open house. Light refreshments will be served. Our agenda for this meeting is to provide more details about the Chamber's progress in business development.

Our strategy is to build the network that fosters a relationship with both for-profit business owners and non-profit organization leaders. We have been researching and learning about contract and procurement processes in order to facilitate the interaction between federal, state public and private agencies. In closing, membership, participation, and commitment to the chamber are indispensable features for the existence of this organization. All of these efforts must concentrate on building programs that foster business development through growth initiatives.