

## **General Manager**

### **KUED Public Television**

KUED seeks an experienced, energetic leader for the position of general manager. This position directs, plans, staffs, organizes and oversees the total operations of KUED by providing creative and strategic leadership, effective fundraising from private and public sources, and proper financial direction and control.

Required qualifications: Bachelor's degree in communications, marketing, business, or a related field, or equivalent experience, and at least eight years of related managerial experience to include: (1) management and/or working knowledge of television broadcast activities, including programming, production, development, promotion, finance and technical services; (2) proven fundraising experience, including major gifts; (3) financial management; (4) demonstrated skill in personnel management, including recruitment, hiring, training, evaluation and effective team-building; (5) mission identification and goal setting; (6) planning and organizing departmental resources to accomplish goals and objectives; (7) adapting to a changing media industry.

Licensed to the University of Utah in 1958, KUED is a statewide network that provides services to one of the largest geographic areas of any public television station in the country. KUED's service area reaches portions of five states, including all of Utah and parts of Wyoming, Idaho, Nevada and Arizona. KUED reaches approximately one million cumulative viewers each week. KUED is a full-service NPS member, broadcasting 24 hours a day over three digital channels. The station operates on an annual budget of \$8.2 million with a staff of 100 employees. KUED operates high definition production and editing facilities, HD broadcast operations, and is well on its way to upgrading a network of over 80 translators.

The television station produces local public affairs programs and documentaries, many of which have been broadcast nationwide on PBS. KUED recently received nine Rocky Mountain Emmy nominations, including a nomination for "Overall Station Excellence." This award recognizes "exceptional achievement" in the local production efforts of a station.

KUED with the Utah State Office of Education provides educational programs and services to public schools. In addition, the station actively works with a variety of community groups to provide related activities, resources and materials to serve the community at large.

Application process:

Please apply online at [www.jobs.utah.edu](http://www.jobs.utah.edu) and reference job #37707.

KUED is an Equal Opportunity Employer.